

WHAT IS THE LOCAL SAFETY ACTION PLAN?

A **Local Safety Action Plan (LSAP)** is a strategic roadmap used by forward-looking municipalities to support **transportation safety** for all road users. It combines **data analysis** and **community input** to identify key safety challenges – and outlines proven, targeted solutions to **reduce crashes** and **improve mobility**.

Why an LSAP?

Traffic crashes that result in serious injury or loss of life tend to happen on specific streets, in similar conditions, and are more likely to affect vulnerable road users.

A **Local Safety Action Plan**, helps New Rochelle take a proactive step to:

- Make it easier for everyone to **safely walk, bike, roll and drive**
- Strengthen connections between **neighborhoods, parks, schools, and transit**
- Support **vibrant main streets, local businesses, and economic activity**, via public investment guided by **data** and **community priorities**

The LSAP is also required by the U.S. Department of Transportation to access federal funding through the Safe Streets and Roads for All (SS4A) program



How the Plan Is Being Developed

Guided by City leadership and New Rochelle's Local Road Safety Action Committee, this **LSAP** is being developed by combining **technical data analysis** and **community feedback**.

1 Data-Driven Safety Analysis

By examining recent crash data, we can identify where and why serious crashes occur. This includes identifying a High Injury Network (streets and corridors with the most severe crashes) and examining broader risk factors such as street design, traffic speeds, and land use.

2 Community Input and Engagement

Data alone does not tell the whole story. Everyone has a different experience. See below to learn how you can participate.

This is how YOU can participate!

It only takes **5 minutes** to share your thoughts:

- 1 Take a quick survey (QR code on the back)
- 2 Drop a pin on the map (QR code on the back)

Your input will be used to inform priorities and recommendations.

Together, we can create safer streets for everyone in New Rochelle.

FREQUENTLY ASKED QUESTIONS

Q Is this Plan only about downtown?

No. The LSAP is a citywide plan and will consider safety needs across all neighborhoods.

Q Is this about enforcement or issuing traffic tickets?

The LSAP focuses on street design, policies, and systems that reduce the risk of serious crashes. It is not a traffic enforcement campaign.

Q Is participation anonymous?

Yes. Online engagement tools will allow participants to share input without providing personal identifying information.

Q Why is the City talking about a goal of zero traffic deaths?

The national standard for traffic safety planning is to work toward eliminating traffic deaths and serious injuries. This goal reflects the idea that no loss of life on city streets is acceptable and that safer systems can prevent the most severe outcomes.

HOW CAN I PARTICIPATE?

 **LEARN MORE**
Visit the Project Website



SCAN ME

 **SHARE YOUR INPUT**
Take the Online Survey



SCAN ME

 **MAP YOUR IDEAS**
Use the Interactive Map



SCAN ME

Thank you!